

# Straight Talk: Getting To The Heart Of The Matter When It Really Counts

Does your organization promise open communication, candor and transparency? Do leaders encourage those elusive “fierce conversations” as the silver bullet for effective teams?

Awash in communication, these critical conversations that stand to make the biggest difference in your results often get sidetracked, thwarted or simply avoided.

**What does straight talk really take? Come find out.**

**Thursday, October 16th**

**8:30 am – 11:45 am**

**UBS Tower (One North Wacker)**

**\$75 per person**

**\$50 per person if registered by October 1**

*\*Group discount available for team members*

On Thursday, October 16th from 8:30 am – 11:45 am, we invite you to attend a high-impact workshop called *Straight Talk: Getting To The Heart Of The Matter When It Really Counts*.

This session is designed for leaders and managers facing these common work challenges:

- Disappointing levels of initiative taken
- Too many surprises on predictable issues
- Negativity and withheld feelings interfering with productivity

You will learn how to:

- Get quick assessment on how others perceive your ability to be candid
- Minimize withholding and defensiveness in your division or on a project team
- Use the distinction between facts and feelings in the course of difficult conversations
- Integrate the fundamentals of candor with team norms or operating principles

**marketzing.**  
THE PRACTICE OF ALEEN Z. BAYARD

  
PRIMER MICHAELS

**Seating is limited.**

To register email [marketzing@earthlink.net](mailto:marketzing@earthlink.net) or [bmichaels@primermichaels.com](mailto:bmichaels@primermichaels.com).

